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Bellefonte family: 'This isn't the same Army we signed up for'

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Landfill fight revs up this time with railroad study

Alice Fuller: The first lady of birdwatching

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Union organizes for 'sustainable' music

Opinions on hunting, wind power and more

Voices 5th Annual Fun!Raiser March 23rd!

March 2009

A breast of our times

Why some women opt to get smaller through surgery

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What's in a name? A slogan? A sign?

This issue of Voices challenged our volunteer reporters. We had difficult stories to write about sensitive issues, such as the breast reduction surgery of the two local women in our cover story or the lack of health coverage for "John Smith."

Why they asked us to change their names speaks more to our society's ability to inflict judgement than any journalistic ethic we at Voices had to confront. Why do these local residents feel the need for privacy on issues that affect so many people? What does it say about the rest of us that they think something negative will happen to them or be thought of them?

Surely John Smith knows that nearly 47 million Americans are in the same boat he is, and most of the rest of us are one step away from it. And why is breast reduction surgery loaded with more stigma than, let's say, eye surgery or rotator cuff surgery or even a nose job?

I'll leave that for brighter minds to ponder. For my part, I've learned that part of

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tions and bequests to support our efforts.

from the desk of managing editor **Suzan Erem**

being a local paper is knowing that there is a balance between the people we write about and your need to hear their story. As I told John Smith, our stories are often collaborations among a group of residents, and I'm proud to use these pages for such collaborations. Let me know if you think that's not the best use of this resource we all support. In fact, I'm counting on you to tell me what you think.

For example, in an effort to better define the ongoing evolution of Voices, we've adopted a new tagline of "Thoughtful. Fearless. Free." It seems to be the best description of what we've become, with "free" of course applying to a free press as well as a free paper. Graphic designers and even an anthropology class are working to help us develop the visuals to go with it so we can reach a broader audience.

We're also more visible on the Internet than ever with Facebook and MySpace pages. We hope to see you there soon! As our e-mail list grows to almost 3,000 and our print circulation grows another 15 percent, we find ourselves living the national statistics that show alternative newspaper readership is up. We hope soon that our success will translate into paid staff who will keep Voices going well into the future.

Our best measure of support, though, is

the advertising and donations we see coming in. For the first time (I know of) in 16 years, we are offering an hourly wage to an advertising rep to tap local support for affordable, effective, local advertising. We're



able to do this because of our donors and the advertisers we have now who have seen the results of their ads and continue to renew, even in tough times. I'll keep you posted on our progress.

Please come to our annual Fun!Raiser March 23 (see the back page for details). It's our way of funding capital improvements like software upgrades and new computers. With Simple Gifts generously donating a concert, it's a night you won't want to miss. Besides, it's our sign of success when our readers come together to celebrate the community they have built on these pages.

So that's what I see in names, slogans and signs. But there's more. We're looking to expand the leadership of Voices through our board. Ever wonder how we do things and why? Want to have a direct effect on keeping the free press alive here? Contact Board President Art Goldschmidt axg2@psu.edu for details. We need you now more than ever.

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